

# 2024

# TAO APOC

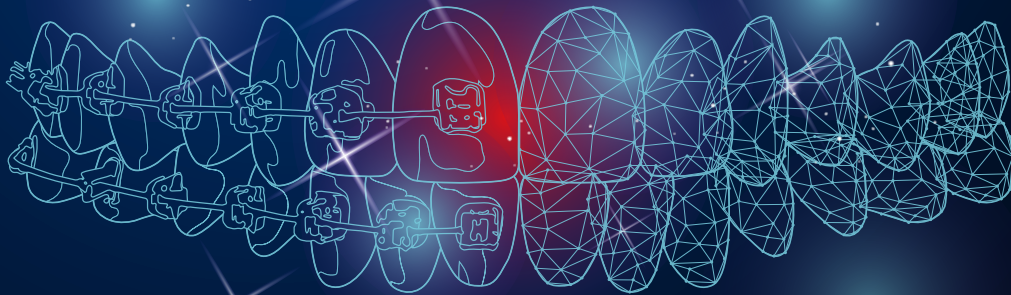
## EMBRACE 3C

CONNECTION,  
COMMUNICATION  
& CREATION

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37<sup>th</sup> Annual Meeting of TAO  
14<sup>th</sup> Asian Pacific Orthodontic Congress  
5<sup>th</sup> APOS Residents' Forum

Dec. 2-5, 2024 at TaiNEX 2,  
Taipei Taiwan



## SPONSORSHIP PROSPECTUS

## Welcome Message

The Asian Pacific Orthodontic Congress (APOC) is an important biennial academic event. As a member of the Asian Pacific Orthodontic Society (APOS), Taiwan is hosting this congress for the second time. It has been 26 years since the last 3<sup>rd</sup> APOC in 1998. During this period, orthodontic treatment has undergone many important developments, including the application of orthodontic implant technology (TADs), the popularization and refinement of digital 3D images, which in turn led to digital related treatments assisting in orthodontic planning, orthognathic surgery and clear aligners. Numerous academic research publications also increase the prospects and predictability of orthodontic treatment. How lucky we are to be in this era of taking-off and transformation of orthodontic practice.

After experiencing the submersion of Covid-19, we are the first APOC completely out of the epidemic. The theme of this congress is **Embrace 3C: Connection, Communication & Creation**. Brace is a powerful tool for orthodontists to treat malocclusion. Through this congress platform to connect with the Asia Pacific and the world, we embrace the progress of orthodontic knowledge and constantly pursue perfection; improve the beauty of teamwork through cross-field communication and extend creative digital orthodontics that leads us to unlimited imagination of the future.

We hope that through this event, we can promote the development of various industries, providing a platform for integrating resources and research, actively promoting practical and forward-looking orthodontic research. We believe that this congress will be an excellent opportunity for your company to expand its business territory. We sincerely invite your company to join us and look forward to meeting you in Taiwan!

Sincerely yours,

Ellen Wen-Ching Ko, DDS, MS

Chair of the Congress, 2024 TAO APOC

# 2024 TAO APOC

Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

## General Information

### Date & Venue



#### Date

Dec. 2, - Dec. 5, 2024



#### Venue

TaiNEX 2  
No.2, Jingmao 2nd Rd.,  
Nangang District, Taipei City  
11568, Taiwan



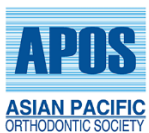
#### Contact Info.

Ms. Alice Tsao  
([tao2024apoc.sponsor@gmail.com](mailto:tao2024apoc.sponsor@gmail.com))  
Tel: +886-2-2242-4277 /  
+886-958-295-015

### Organizers



Taiwan Association of Orthodontists



Asian Pacific Orthodontic Society

# 2024 TAO APOC

Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

## Organizing Committee

<b>Chairperson</b>	Ellen Wen-Ching Ko
<b>Vice Chairperson &amp; Director of Scientific Committee</b>	Kelvin Wen-Chung Chang
<b>Advisor of Organizing Committee</b>	Eric Jein-Wein Liou
	Spinx Shih-Ping Lu
	Eddie Hsiang-Hua Lai
	James Ying K. Tseng
<b>Excusive Director</b>	Sam Sheng-Pin Hsu
<b>Director of Publicity Committee</b>	Wen-To Cheng
<b>Director of Int'l Affairs Committee</b>	Yu-Kun Chih
<b>Director of Registration Committee</b>	Pi-Huei Liu
<b>Director of Residents' Forum</b>	Tzu-Ying Wu
<b>Director of Oration Committee</b>	Shih-Jaw Tsai
<b>Director of Exhibition Committee</b>	Heng-Ming Mark Chang
<b>Director of General Affairs Committee</b>	Yuh-Jia Hsieh
<b>Director of I.T. Committee</b>	Yu-Jen Chang
<b>Treasurer</b>	Hui-Chen Tsai
<b>Director of Facility Committee</b>	Yu-Jia Liou
<b>Director of Electoral Committee</b>	Yu-Ling Huang
<b>Director of Gala Ceremony</b>	Tzu-Hang Hsu
<b>Director of Photography Contest</b>	Ming-Hsien Lan

# 2024 TAO APOC

Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

## Program at a Glance

Time/ Venue	2 Dec.		3 Dec.	
	701AE	701DH	701AE	701DH
09:00-09:30			APOS Oration	
09:30-10:00	TAO APOS Residents' Forum	TAO APOS Residents' Forum	Opening Ceremony	
10:00-10:30	Coffee Break			
10:30-11:00	Coffee Break			
11:00-12:30	TAO APOS Residents' Forum	TAO APOS Residents' Forum	Connection	Connection
12:30-13:30	Lunch		Lunch	
13:30-15:00	TAO APOS Residents' Forum	TAO APOS Residents' Forum	Connection	Connection
15:00-15:30	Coffee Break		Coffee Break	
15:30-17:00	TAO APOS Residents' Forum	TAO APOS Residents' Forum	Communication	Communication
				Special Lecture (701DH)
18:00-20:30	Residents' Night		Welcome Party	

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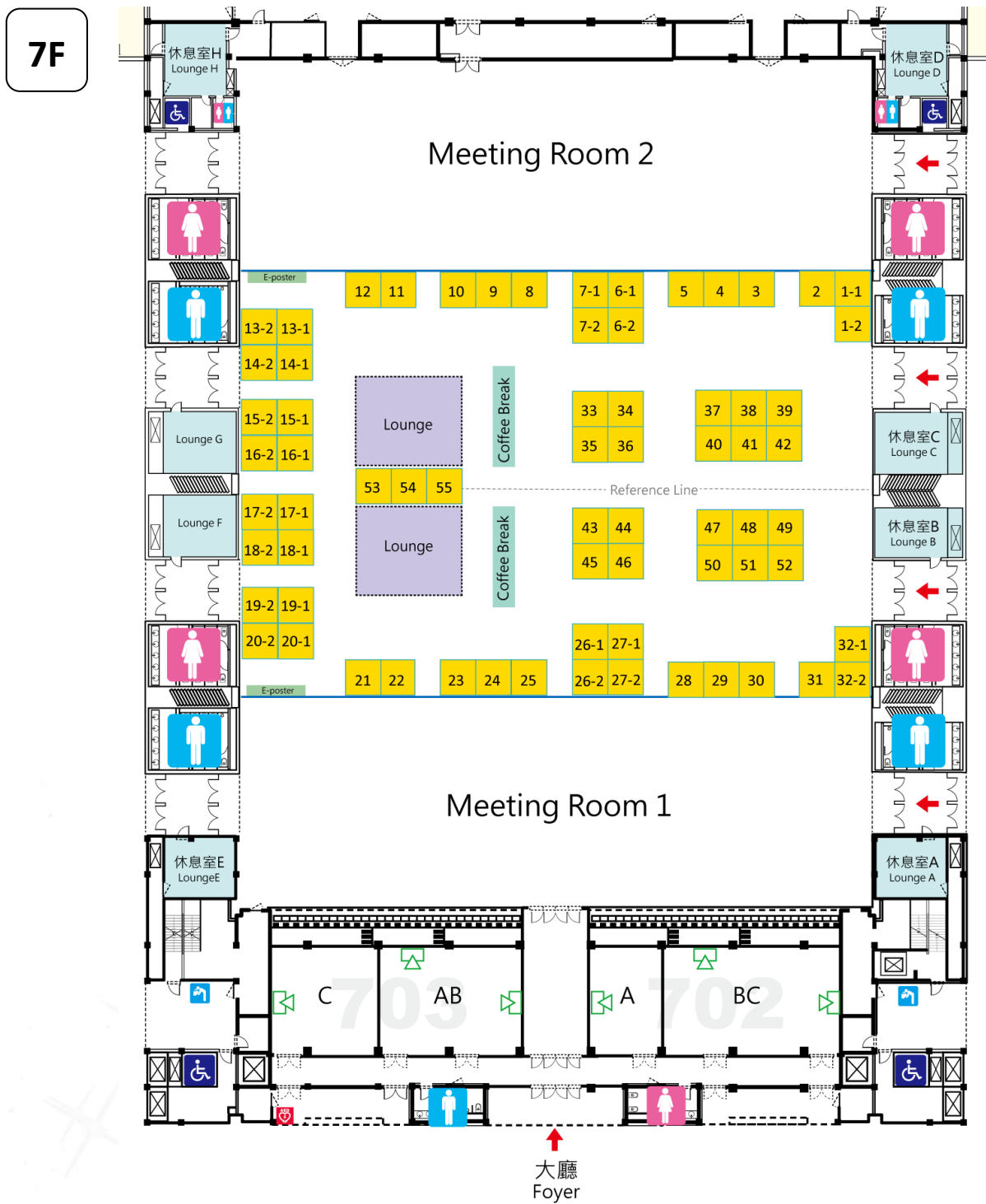
Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

Time/ Venue	4 Dec.		5 Dec.		
	701AE	701DH	701AE	701DH	Grand Hilai Taipei
09:00-09:30	Communication	Communication	TAO Annual Meeting	Rising Stars of APOS	APOS Presidents' Breakfast Meeting
09:30-10:00					APOS AGM
10:00-10:30					
10:30-11:00	Coffee Break		Coffee Break		APOS AGM
11:00-12:30	Creation	Creation	TAO Annual Meeting	Rising Stars of APOS	
12:30-13:30	Lunch		Lunch		
13:30-15:00	Creation	Creation	TAO Annual Meeting	Rising Stars of APOS	
15:00-15:30	Coffee Break		Coffee Break		
15:30-17:00	Rising Stars of APOS	Rising Stars of APOS	TAO Annual Meeting	Rising Stars of APOS	
			Closing Ceremony		
18:00-20:30	Gala Dinner				

# 2024 TAO APOC

Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

## Floor Plan



## Exhibition and Sponsorship Information

### Exhibition

#### **Exhibition Booth**

Amount (USD): 3600/per booth

Note:

1. Priority for booth selection will be given to exhibitors and sponsors with higher total amounts. In case of equal total amounts, preference will be given to those with a greater number of booths.
2. booth size : 3M\*3M

### Dining

#### **Gala Dinner [Exclusive Sponsorship]**

Amount (USD): 10,000

Quota : 1

Compliment: Sponsor's logo exposure & Free admission to the Gala Dinner\*5 people

#### **Welcome Reception [Exclusive Sponsorship]**

Amount (USD): 7,000

Quota: 1

Compliment: Sponsor's logo exposure & Free admission to the Welcome Reception\*5 people

#### **Residents' Forum [Exclusive Sponsorship]**

Amount (USD): 7,000

Quota: 1

Compliment: Sponsor's logo exposure & Free admission to the Residents' Forum\*5 people

#### **Coffee Break**

Amount (USD): 1,700/each session

Quota: 6

Time: morning and afternoon, Dec. 2-5

Compliment: Sponsor's logo exposure during coffee break

### Speech

#### **Sponsor Speech**

Amount (USD): 7,000/one session (40 minutes)

Quota: 6

### Sponsorship



## COMPLIMENT

TIER	TOTAL AMOUNT	COMPLIMENT
<b>Platinum</b>	Exceeding USD 30,000	<ol style="list-style-type: none"><li>1. APP Logo Exposure*1</li><li>2. Official Website Home Page Logo Exposure*1</li><li>3. Registration Counter Logo Exposure</li><li>4. Main Meeting Room Banner Logo Exposure</li><li>5. Free Attendance*3</li></ol>
<b>Gold</b>	Exceeding USD 20,000 up	<ol style="list-style-type: none"><li>1. APP Logo Exposure*1</li><li>2. Official Website Home Page Logo Exposure*1</li><li>3. Registration Counter Logo Exposure</li><li>4. Free Attendance *2</li></ol>
<b>Silver</b>	Exceeding USD 10,000 up	<ol style="list-style-type: none"><li>1. APP Logo Exposure*1</li><li>2. Official Website Home Page Logo Exposure*1</li><li>3. Free Attendance *2</li></ol>

### Note:

- Sponsors contributing over USD 10,000 will be recognized as package sponsors. As a token of appreciation, package sponsors will receive the special items outlined above.
- When selecting a booth location, please arrange your booth according to the designated sections on the floor plan. If there are any specific planning requirements, please discuss them in advance with the organizing committee.
- In the case of duplicate selections, priority will be given to those with a higher total amount of exhibition and sponsorship.
- The sponsorship information is primarily based on this prospectus. In the event of any matters not covered or disputes arising, the organizing committee reserves the right to make the final interpretation and decision.

## Sponsorship Agreement Form

Item	Check	Amount
<b>1. Exhibition</b>		
One Booth		USD 3,600
Two Booths		USD 7,200
Three Booths		USD 10,800
_____ Booths (For more than 3 booths, please fill in the quantity)		
<b>2. Dining Sponsorship</b>		
Gala Dinner		USD 10,000
Welcome Reception		USD 7,000
Resident's Forum		USD 7,000
Coffee Break		USD 1,700
<b>3. Speech Sponsorship</b>		
Sponsor Speech		USD 7,000
<b>Total Amount</b>		

Sponsor Information
<b>Company Name</b>
<b>Invoice Title</b>
<b>VAT Number</b>
<b>Contact Information</b>
Contact Person:
Tel.:
Contact E-mail:
<b>Signature</b>
<b>Date</b>

**Please fill out the form and send your reply to the secretariat via email ([tao2024apoc.sponsor@gmail.com](mailto:tao2024apoc.sponsor@gmail.com)) before May 27, 2024**

- ※ If the conference is canceled due to force majeure factors (such as typhoons, floods, fires, etc.), the organizer will deduct the conference expenses already incurred and then refund the sponsorship funds.
- ※ Cancel Policy :
  - The cancellation will not be effective until it is acknowledged by the Secretariat. The request email must obtain. The refunds will be processed within 30 days after the completion of the congress.
  - If the cancellation notice is emailed to the secretariat 60 days before Dec. 2, 2024, the organizer will refund 50% of the sponsorship fee.
  - If the cancellation notice is emailed to the secretariat 30 days before Dec. 2, 2024, the organizer will refund 25% of the sponsorship fee.
  - If the cancellation notice is delivered to the organizer within less than 15 days before Dec. 2, 2024, the sponsorship fee already paid will not be refunded.

## Dental Material Vouchers

TAO provides dentists attending the APOC conference with dental material vouchers as a benefit. These vouchers are utilized to promote on-site orders at the exhibition. Dentists holding these material vouchers can offset NT\$500 when ordering products from exhibitors at the venue. After the conference, vendors can apply for reimbursement from TAO based on the total amount of dental material vouchers collected.

As your company is an overseas exhibitor, we will arrange a staff with your company on the last afternoon of the exhibition to collect the dental material vouchers. Payment will be made in cash at a rate of \$15 USD per voucher. We suggest your company provide an invoice in advance (as per the attached template, with the amount left blank). The amount will be filled in and signed on the spot when your personnel receive the cash.

It's important to note that the invoice template provided by your company will only be used for this specific purpose, and the image of the signed invoice will be returned to your company for accounting purposes.

Kindly be reminded that the products you intend to sell at the conference venue should receive permission from TDFA or related authorities in Taiwan in advance.

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Dec. 2-5, 2024 TaiNEX 2, Taipei, Taiwan

## Invoice Template

# INVOICE

		From
<b>INVOICE #</b>	<b>DATE</b>	[Name]
[123456]	12/3/2024	[Company Name]
		[Street Address]
		[City, ST ZIP]
		[Phone]
		[Email Address]

### BILL TO

Taiwan Association of Orthodontists  
11F-3 No. 352, Sec 1, Fu Sing South Rd, Taipei City,  
REPUBLIC OF CHINA Taiwan 10656, TAIWAN  
886-2-27025499  
tao.org.tw.finance@gmail.com

Description	Quantity	Price	Amount
Vouchers		\$ 15.00	\$
<i>Thank you for your business!</i>		<b>TOTAL</b>	<b>\$</b>

Signer:

Date:

# 2024 TAO APOC

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## Payment Method

### Bank Transfer

Bank: The Shanghai Commercial and Savings Bank Ltd.

Branch: Chung Hsiao Branch

Beneficiary's Name: Taiwan Association of Orthodontists

Beneficiary's Account Number: 20108000042473

Beneficiary's Tel: 886-227025499

Beneficiary's Address: 11F-3 No. 352, Sec 1, Fu Sing South Rd, Taipei City, 10656, Taiwan

Bank's Address: No. 225, Sec. 1, Tun Hwa S. Rd., Taipei, Taiwan R.O.C

Swift code: SCSBTWTP020

- ※ Please complete the payment by August 31, 2024.
- ※ Please email a copy of the remittance receipt to the secretariat for confirmation.

## Contact Information

Ms. Alice Tsao

Secretariat of 2024 TAO APOC

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Email: [tao2024apoc.sponsor@gmail.com](mailto:tao2024apoc.sponsor@gmail.com)

Website: [www.tao2024apoc.com/](http://www.tao2024apoc.com/)